

# Treva's Bio and Introduction



## BIO

Treva Graves, M.A. CCC-SLP is the founder & CEO of Bloom Personal Branding and best-selling author of *Self-Doubt Detox – 5 Steps to Beat Your Bully* and *Bloom Confidence*. A recognized expert in personal branding & executive impressions, Treva is best known as a confidence crusader. Her insights have been featured on CBS, FOX, *dr.laura.com*, *thriveglobal.com*, *Women's Inc.*, *Biz Now* and other local news affiliates and publications over the last 20 years. She is currently an Executive Contributor for *Brainz Magazine*.

Treva holds bachelor's and master's degrees in business management and communication science from the University of South Dakota.

As a global personal brand strategist and ACI certified confidence coach, she has worked with hundreds of clients ranging from 7 figure and startup entrepreneurs, *New York Times* bestselling authors, speakers, coaches, politicians, CEO's, and business and sales professionals across a range of sectors to build influence, impact, credibility and income. Treva works with you to provide a focused portrait of your professional reputation – one that will be invaluable for your success. She has a passion for speaking, personal branding and working with clients to leverage quick wins with the long game in mind.

## SPEAKER INTRODUCTION

Treva Graves is the founder & CEO of Bloom Personal Branding and the best-selling author of *Self-Doubt Detox – 5 Steps to Beat Your Bully* and *Bloom Confidence*. A recognized expert in personal branding & executive impressions, Treva is best known as a confidence crusader. Her insights have been featured on CBS, FOX, *dr.laura.com*, *thriveglobal.com*, *Women's Inc.*, and is an executive contributor for *Brainz Magazine*. Treva works with business professionals and entrepreneurs to provide a focused portrait of their professional reputation – one that will be invaluable for success. She has a passion for building confidence, personal brands and working with clients to leverage quick wins with the long game in mind.

Please help me welcome Treva Graves!