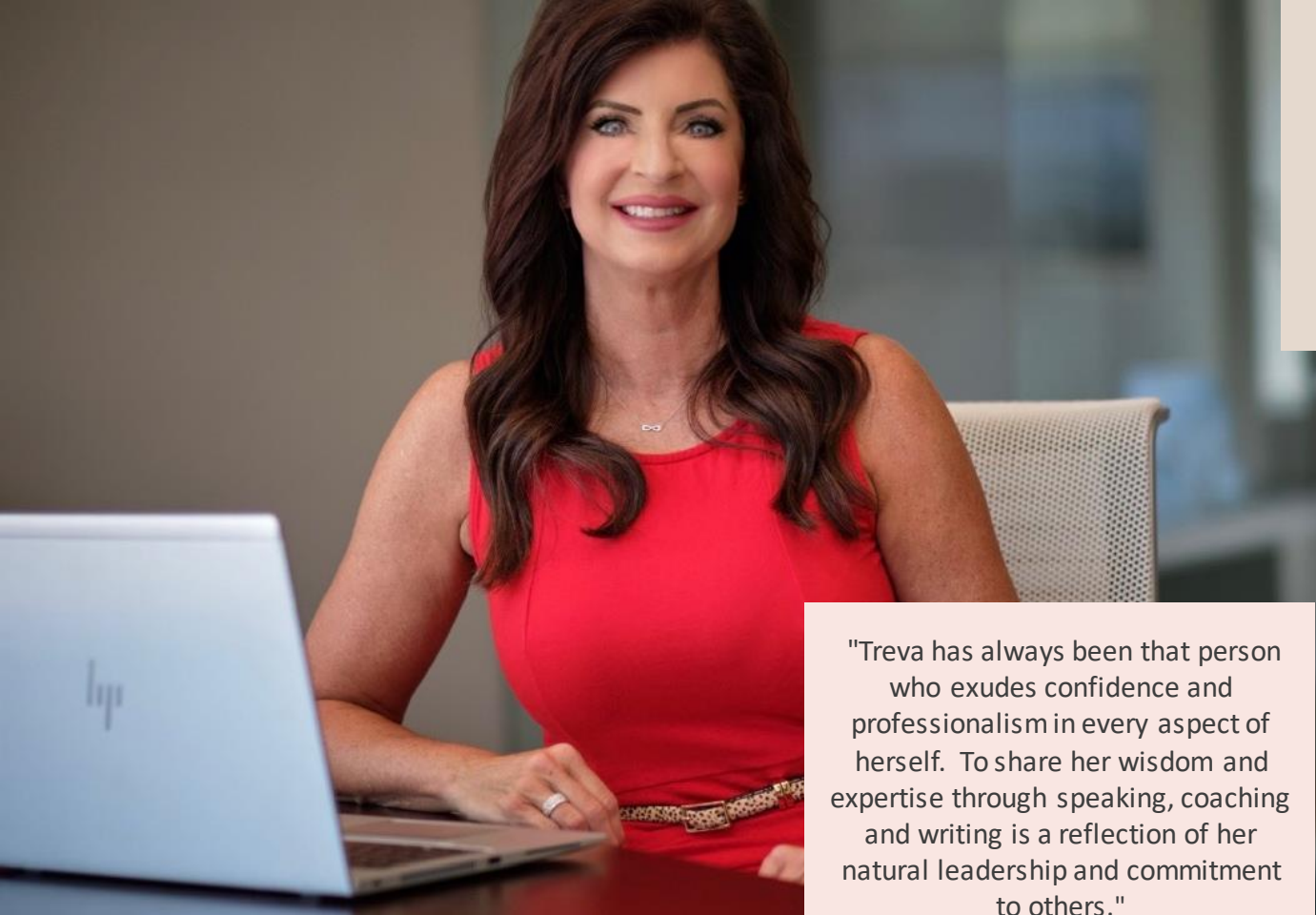




Treva Graves

SPEAKER, AUTHOR & ENTREPRENEUR



"Treva has always been that person who exudes confidence and professionalism in every aspect of herself. To share her wisdom and expertise through speaking, coaching and writing is a reflection of her natural leadership and commitment to others."

Laurie Knutson
The Interim CEO

Treva Graves, M.A.

SPEAKER, INFLUENCER
& CEO OF BLOOM PERSONAL BRANDING

Treva Graves, M.A. CCC-SLP is a best-selling author of *Self-Doubt Detox – 5 Steps to Beat Your Bully* and *Bloom Confidence*. A recognized expert in personal branding & executive impressions, Treva is best known as a confidence creator. Her insights have been featured on CBS, FOX, dr.laura.com, thriveglobal.com, *Women's Inc.*, *SHE*, *Biz Now* and numerous other publications over the last 20 years.

As a global brand strategist, she has worked with hundreds of organizations and clients ranging from 7 figure and startup entrepreneurs, New York Times bestselling authors, speakers, coaches, politicians, leaders, and business and sales professionals across a range of sectors to build influence, impact, credibility and income. Treva works with you to provide a focused portrait of your professional reputation – one that will be invaluable for your success. She has a passion for speaking, personal branding and working with clients to leverage quick wins with the long game in mind.

IN ACTION

Speaker Demo Reel



Want to get a feel for my speaking style?

<https://youtu.be/vTerXXNWLg4>



Self-Doubt Detox

5 Steps to Beat Your Bully & Bloom Confidence

A Great Keynote for Everyone...

Program Bio

Bullies are everywhere and come in all forms, shapes and sizes. They can be people or they can be problems. Maybe it's the imposter that sits in your brain telling you that you will fail. They are masters at sucking away your confidence and prevents you from reaching your true potential. In order to detox self-doubt, will discover how your "bully" is influencing your self-confidence. You will get inspired to act and find motivation to work towards a healthy mindset by taking your power back. You will reclaim your voice and find your value and self-worth by taking the brave first step to believe in yourself and bloom authentic confidence every day.

TAKEAWAYS

Leaving this presentation your audience will:

- Learn about types of "bullies" that prevents you from having self-confidence and how they negatively affect your mindset.
- Know Treva's five #1 branded steps to beat your bullies and use them every day.
- Learn how to let your strengths and goals guide you with an actionable framework to help you see what is holding you back.
- Learn how to take your power back using the 5 steps and incorporate a daily activity to "Believe to Achieve in 5." By starting and ending the day with a positive mindset, you can start to bloom confidence right away.

Personal Branding for Leadership

Trends You Need to Know Now

Excellent keynote for Leadership Conferences

Program Bio

The forthcoming generation of leaders and trendsetters with the largest spending power for the next 30 years, do not consider personal branding a game of vanity or popularity, but a much more “critical” and “essential” component of work, learning, and trust that influences their everyday life.

82% of all Americans agree that “companies are more influential if their executives have a personal brand they know and follow.”

Almost 3/4 of Americans are more likely to TRUST someone who has an established personal brand.

Developing your personal brand, both online and off, is essential for the advancement of your career and development as a leader. Personal branding is about making a full-time commitment to the journey of defining yourself as a person and as a leader. It’s your reputation.

In this presentation, you will learn the current trends in personal branding and how your brand personas shape the opinions of whether or not people will trust you, follow you, hire you or buy from you. Personal Branding is the future of your success.

TAKEAWAYS

Leaving this presentation your audience will:

- Understand the role personal branding has on the development and success of an individual. Test the impact and influence that it has on emotional, psychological, and behavioral drivers. .
- Uncover the key differences and perceptions between personal branding and traditional marketing strategies.
- Explore the influence a personal brand has on the perceptions and success of a company or organization.
- Test the impact and significance of brand building strategies and how they shape personal credibility, trust and success.

Is Retail Therapy Real?

Why Shopping is Cheaper Than Getting a Therapist!

Great talk for a women's conference!

TAKEAWAYS

Leaving this presentation your audience will:

- Hear research about the psychology of power clothing has in our minds.
- Get Treva's Top 10 shopping tips.
- Learn how to wear the right colors and dress for your body shape.
- Learn how to develop a capsule wardrobe.
- Know what items every woman's closet should have.
- Know how to maximize your Zoom image.

Program Bio

Do you ever get that rush of adrenaline when you are about to enter the mall to go shopping or click “buy now” on your computer? Shopping for a new outfit for yourself is instant gratification that often makes you feel better. Women tend to shop for a dose of self-esteem and a boost of confidence, especially when we have had a bad day. Treva will share her humorous, personal stories about how shopping can influence the way you feel about yourself and show you that retail therapy, “within reason” is actually good for you. So, no need for a therapist! Research has shown that clothing has powers and what you choose to put on your body can actually influence the way you think. You will learn about color psychology and how to avoid the most common image mistakes and shop with confidence to get the perfect fit every time.

By the end of this presentation, you will see yourself as attractive, competent and ready to take on the world without the price tag influencing you.

Treva's Workshop Offerings

Treva holds training certifications in Business Etiquette, Public Speaking and Workshop Facilitation. She is also a certified Personal & Digital Brand Strategist and guides entrepreneurs & business professionals to "sharpen their soft skills" to lead with class & style.

Treva's keynotes can also be offered as workshops.

Please inquire for pricing and more information.

The Etiquette Edge for
Business Success

½ day – full day

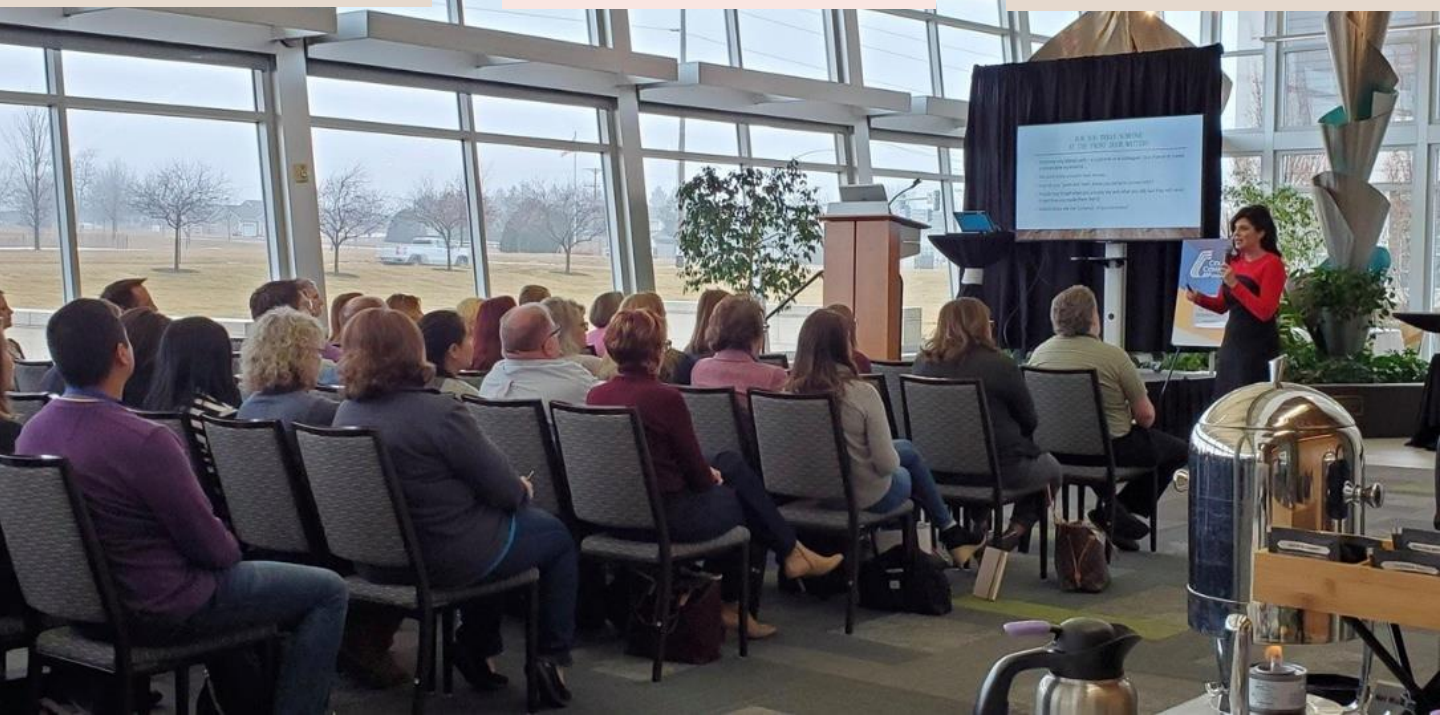
How Your Digital
Visibility Factor
Influences Your Brand

½ day – full day

Public Speaking
Masterclass

Speak Your Way to
Success

½ day – full day





In the Media

Treva has appeared on CBS, Fox, and local affiliates for ABC and NBC. Her insights have been featured on dr.laura.com, professorshouse.com, thriveglobal.com and wellness.com. She has been featured in numerous magazines and publications including BizNow, SHE, Good Times, Women's, Inc., Argus Leader and many others. She has been on television as a spokesperson and commercial actress since 1991.

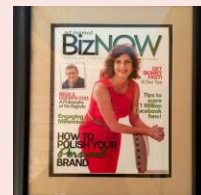
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"The success you have in life is a direct result of your belief system."

Treva Graves in
BizNow Magazine



WomenInc.



PROFESSOR'S
House



COMING SOON!



IN THE MEDIA

Self-Doubt Detox

5 Steps to Beat Your Bully and Bloom Confidence

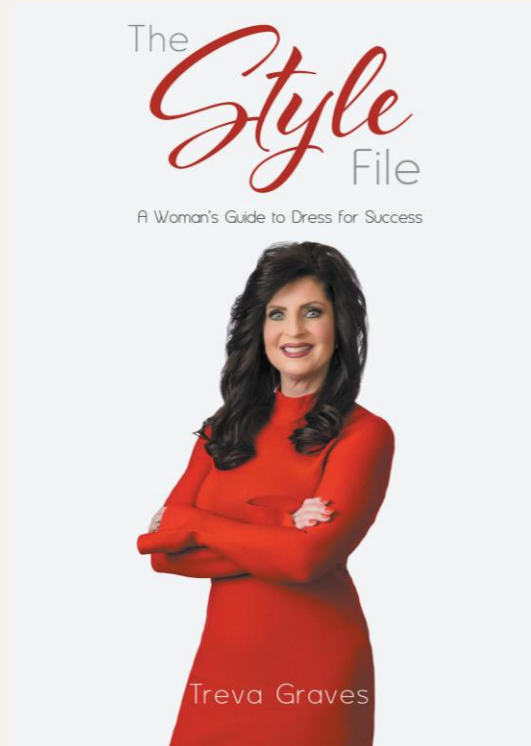
This book details Treva's personal story of how she overcame her "bullies" and developed her #1 branded five-step methodology "Bloom Your Confidence." You will be inspired to own your power and believe in yourself every day.

Available on Amazon & Barnes & Noble

The Style File

A Woman's Guide to Dress for Success

Treva's book guides you how to clean up your closet, develop a capsule wardrobe, teach you the psychology of color and includes her 30-Day Style Challenge. The book is filled with tips and strategies on how to dress for your body shape, build confidence, set goals and approach life with a positive attitude. Gain inspiration through pictures and stories sprinkled with humor to motivate and inspire you to improve your image and present yourself authentically to the world.



Available at bloompersonalbranding.com

Get Noticed!

A 30 Day Plan to Bloom Your Brand

This e-book will guide you through a 30-day process of building your personal brand while at the same time boosting your reputation to be visible, credible and trustworthy. You will work on 3 key attributes needed to create and build your authentic brand. In 30 days, you will have a tailor-made personal branding strategy and the skills required to execute it with maximum success. You and your impression will truly become memorable.

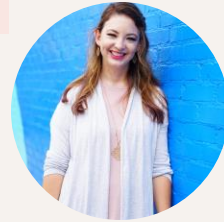


TESTIMONIALS



“Treva has been an indispensable help to me. Yes, she helped me with strategy and messaging for my business. But deeper than that, helped me develop my own personal brand and have the confidence and clarity to get it out there.

Kerry Barrett
Emmy Winning Reporter –
FOX NEWS



“Treva is a Godsend! I don’t know what I would do without her guidance. I have been working with Treva on my personal brand for almost a year now and we have made leaps and bounds in our progress”

Mary Cate Spires
Newsweek Contributor &
Digital Marketing Expert



“I am so grateful to have found Treva! Working with her has been a wonderful journey of consistency, accountability and steady progress. If you are looking to gain confidence and/or develop your brand, I would recommend Treva without hesitation. .

Alice Inoue
Founder – Happiness U



“No matter where you live, work or serve, leading with confidence is tough...especially in politics today. Having Treva as my personal brand strategist and coach makes it so much easier! She knows how to build confidence, highlight your uniqueness and equip you with the resources you’ll need to level up.

Mia McLeod
South Carolina State Senator &
2022 Democratic Candidate for Governor



Treva has guided me through many iterations of my being, and has been my biggest supporter along the way. Treva is masterful at uncovering what makes every person unique, and giving you the tools to become your best self. With her wise and caring guidance, I feel equipped to become the creative, confident woman I am meant to be!

Anngellica-Marie Eshesimua
Founder & CEO of Omekwa



Thanks to Treva, I went from feeling invisible to feeling invincible in just a few weeks. My confidence is soaring high! Thank you Treva!

Denise Rankwiler
Life Coach & Founder of Inspiratours

THE "PITBULL OF PERSONAL DEVELOPMENT" SAID

"Discard your uniqueness and learn to explain it in the service of others"

-Larry Wigot



“

“Your personal brand is your trademark. Are you living it consistently?”

Treva Graves, M.A.CCC-SLP
Founder & CEO
Bloom Personal Branding





Book Me to Speak

To book Treva for your next event please contact:

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