

Treva's Bio and Introduction



BIO

“Treva Graves, M.A. CCC-SLP is the founder & CEO of Bloom Personal Branding and best-selling author of *Self-Doubt Detox – 5 Steps to Beat Your Bully* and *Bloom Confidence*. A recognized expert in personal branding & executive impressions, Treva is best known as a confidence creator. Her insights have been featured on CBS, FOX, dr.laura.com, thriveglobal.com, *Women's Inc.*, *Biz Now* and other local news affiliates and publications over the last 20 years.

As a global personal brand strategist, she has worked with hundreds of clients ranging from 7 figure and startup entrepreneurs, New York Times bestselling authors, speakers, coaches, politicians, leaders, and business and sales professionals across a range of sectors to build influence, impact, credibility and income. Treva works with you to provide a focused portrait of your professional reputation – one that will be invaluable for your success. She has a passion for speaking, personal branding and working with clients to leverage quick wins with the long game in mind.

SPEAKER INTRODUCTION

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Please help me welcome Treva Graves!